

SAFE Board of Directors

Board Meeting

Consent Agenda

SAFE Board of Directors

June 22, 2016

Minutes



I. Meeting called to order by Chair Donna at 7:04 PM EDT (2300Z)

II. Roll call & Welcome

Current Board Members (----- indicates not present)

Donna Wilt, Chair
Parvez Dara, Treasurer
Sherry Rossiter
Tom Carr
Michael Phillips

David St. George, Vice Chair
Kevin Murphy, Secretary
~~Ken Wittikiend~~
Joanie Williams

Guests:

III. Approval of June 2016 Agenda. Motion by Michael, second by Parvez to approve the June 2016 agenda. Motion carried unanimously.

Announcements:

Donna made the following announcements:

- The Summer edition of SAFE The Magazine has been published.
- Full-page SAFE ad will appear in FLYING magazine in August, published prior to OSH.
- New sponsor of eNews is AOPA and their Flight Training Poll.
- The next FAA Instructors Handbook will mention SAFE as well as NAFL as resources.

IV. Approval of the May 2016 Minutes. Motion by David, second by Michael to approve the May 2016 Board minutes. Motion carried unanimously. Donna mentioned that the agenda should be attached to the minutes.

V. Reports:

Standing committees:

Governance – Sherry Rossiter. Sherry reported that those elected in the 2016 Board Directors election were Mike Garrison, Eric Hake and Parvez Dara (re-elected).

Finance & Treasurer Report – Parvez Dara. Parvez reported that SAFE is in a good position. Revenues are below projections, but so are expenses. However, revenue is in excess of expenses. Revenue was based on a year-end total membership of 1,070, and membership as of June is 1,045

Ad Hoc Committees

Membership – Sherry reported 1,045 members and the Membership Committee is working well. She says she has every confidence that SAFE's membership will continue to grow and reach critical mass. She said an analysis is that SAFE's renewal rate is far superior to the average non-profit, and that last month it was well into the 70% range.

Programs – Ken Wittikiend.

Marketing, Advertising & Events - Kevin. Kevin reported that no booth promotion ideas for this year's OSH have been advanced, but proposed an idea for member involvement, showing SAFE's concern with new rulemaking allowing member input. He suggested placing a large display board (size of last year's VFR and IFR chart quizzes) in the booth explaining the NPRM point-by-point, with pros and cons for each main point and soliciting SAFE member input. A 8.5x11 paper version of the large display board, with space for

member comments would be available for members who wished to comment. Kevin offered to create the large display board with facts and pro-con about the NPRM.

Donna said we will have an iPad available in the booth for taking member input on the NPRM. In the booth, Pegasus will also be conducting a poll on runway incursions, and the booth will be a polling site for the AOPA flight training poll.

In light of the news that the FAA has released the final rule for UAV commercial operations, Joanie reiterated her suggestion of several months ago that SAFE has an opportunity to jump into the UAV growth market, perhaps with a directory of training course providers. She suggested that SAFE invite UAV interested people to become members and in return for membership offer them an entry in the SAFE directory of UAV courses. Donna, Kevin and Joanie, with David as lead, will work together to research UAV opportunities.

Government Affairs – Donna. Doug said he would be on the Government Affairs committee, and new director Mike Garrison offered to review the NPRM with Donna. Tom Carr also volunteered to review the NPRM.

VI. Old Business

New Web site update. David reported Chris has been busy. He completed the SAFE full-page ad for FLYING Magazine at the last minute. Chris did mention that we will need an 'updating service' for the new web site that will cost around \$100 a month.

Preparing for AirVenture. Parvez moved that we charge \$5 for members with one guest for an additional \$5 (total \$10), \$25 for additional guests. Second from Joanie. For sponsors we ask them to limit the number of diners, depending on their level of support for SAFE. Parvez and David will come up with the number of permissible guests for various donor levels. An informal SAFE gathering for brainstorming with directors and getting to know the new directors will be held Wednesday evening at John Dorcey's house.

Sherry volunteered to take the lead for Awards at the dinner. Donna asked for volunteers to help plan the necessary items for the booth at OSH. A motion to buy four chairs was made by Donna, second by Parvez, passed unanimously. SAFE shirts for the PPC and SAFE volunteers at the booth are to be coordinated with Doug. Donna will be doing a welcoming video for the PPC. She called for a volunteer to work with the GA Awards group and Parvez volunteered. Social media work was assigned to David.

OSH- Pilot Proficiency Center (Michael Phillips). Michael reported he plans to spend much of his time at this year's PPC laying the groundwork for the SAFE symposium. Donna mentioned that there needs to be cross-pollination between SAFE in the booth and SAFE at the PPC.

D&O Insurance for Board. Discussion tabled until future meeting.

VII. New Business

Outcome of Vote for Directors. Elected were Mike Garrison, Eric Hake and Parvez Dara (re-elected).

Plaques for Lifetime Members. Sherry explained that SAFE had previously awarded plaques to Platinum and other higher-paying members, and there was a new lifetime member who was upset that he didn't get a plaque for becoming a lifetime member. The plaques cost about \$25 each. Sherry asked the Board to consider the idea and make it retroactive. David suggested that we provide the upset member with a plaque and consider the larger question at a later date.

Awards Committee.

VIII. Discussion:

SAFE Board Chairman for next year.

Flying Expo Update.

Symposium – What now?

Member Comments.

IX. Adjournment. Motion to adjourn by Parvez; second by Kevin, motion passed unanimously. Meeting adjourned at 9:01 EDT (0100Z)

Next meeting is Prior to the Annual Dinner at AirVenture July 28, 5:00pm EDT.

All board members are expected to arrange their schedules to participate. Regular meetings are the **third Wednesday of each month** at 7pm eastern time except in July when the meeting is at AirVenture.